



**PrEP**

Poznańskie Centrum PrEP



# Assumptions

- PrEP available for as many people as possible
- Professional service for other STIs
- Easy access to modern STI diagnostics and treatment
- STI education for different groups

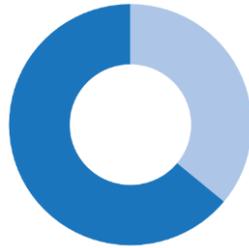


## Some statistics

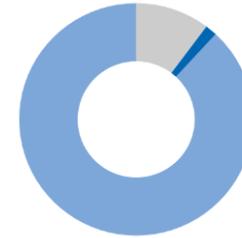
We started on the 1st September 2018

250 patients

160 on PrEP



90% MSM



4 women

about 40% had syphilis

about 20% had chlamydia

one new HIV diagnosis

one case of allergic reaction



## The staff

More important is that the doctors, nurses and consultants have **common language** with clients, than medical specialization, focused on STI.

An open **invaluable attitude** is the key.

Sense of humor can help :)

Good customer experience is the best marketing.



# The prices

**the cheaper tests**, the more clients will do them

we have very good contract with medical lab - Diagnostyka  
for us they do analyses of all STI without profit, many other very cheap

**vaccines and antibiotics** at affordable prices

negotiating with wholesalers are often hard

**treatment room** must be in good environment

customers need privacy, we don't want queues  
it's not easy and cheap to find proper one, but we needs clients to pay the bill



## Our 'menu'

**Consultation for PrEP**      **12€**  
with doctor      50pln

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**Consultation on-line**      **24€**  
for PreP, with doctor      100pln

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**Consultation for PEP**      **29€**  
with doctor      120pln

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**Syphilis treatment**      **60€**  
uncomplicated up to 1-year      250pln

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**Basic tests**      **5€**  
HIV and creatinine      20pln

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**Standard tests**      **34€**  
blood & urine count, liver, VDRL,  
CRP, HBV, HCV, HIV, creatinine      140pln

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**Urogenital PCR count**      **72€**  
for 6 pathogens      300pln

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**HPV vaccination**      **120€**  
for one dose      500pln

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# Elements of 'marketing'

## **vouchers** for free PrEP consultation and basic tests

we distribute vouchers at various events as prizes,  
and to people who try risky sex and have limited financial resources

## **PrEP workshops** including practical information about diagnosis and treatment of most important STI

we run this workshops in different places, such as Stonewall Group, Fetish  
Store, and also in LGBT Clubs.

## **outreach** in local clubs, and other places where people have risk behavior



## Other points

presence in **gay social apps** is good for start. Later is treated as unwanted advertising

a year after the local government elections, we join to the work on the **city budget**

city can support PrEP for some group or clinics costs

it is important to work with other local organizations

we cooperate with the local Stonewall Group and Sex Work Polska